

## Join Our Team!

### Open Position: Product Manager - Platform Team (AI-Enabled Platform & Learning Products)

At Holmes Corporation (HC), we are a team of innovators focused on achieving **our mission: to help professionals advance in their careers**. And our culture is the cornerstone of our identity and success. We believe that who we are – as a team, as individuals, as leaders, family members, and community members– centers us, empowers us, and drives inclusion to deliver growth and impact. It's the reason so many employees have dedicated decades of their career to HC. We set ambitious goals, and we make it fun to work together to achieve them.

**Vision:** to be a leading learning, engagement and growth partner worldwide, leveraging our innovative technology and services to transform certification and professional development programs, elevate member engagement, and foster workforce advancement.

**Values:** HC is a human-centric company focused on driving growth and impact for our organization, our partners, and the many learners that engage with our products and services around the world. Through fearless exploration and empowerment of our team, we will deliver innovative learning and engagement solutions and are accountable for delivering results.

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### Position Summary

As a Product Manager at HC, you'll help define the next chapter in our legacy of high-impact learning solutions—bringing new AI-driven capabilities to a recognized and valued platform. You'll build on a strong foundation, joining a team celebrated for quality, results, and learner impact. You'll thrive where autonomy, rapid experimentation, and honest collaboration count most. Beyond launching products, you'll help shape HC's culture—spreading product thinking, learning by doing, and sharing wins.

**This is a hybrid role based out of our Eagan, MN office. You must be able to work regularly in-office.**

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### What You'll Accomplish

In this role, you'll play a key part in taking HC's offerings to the next level, helping deliver our first AI-powered product as part of our ongoing evolution. Your work will introduce new tools, processes, and ways of collaborating that keep us at the forefront, while respecting what's made us successful to date. Through disciplined experimentation and continuous improvement, you'll help drive wins that matter for our learners and partners. By championing product quality and our learning culture, you'll help ensure HC's reputation for innovation and impact continues to grow.

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### What You'll Do:

- Partner with teams to apply product management best practices that scale our processes and keep roadmap priorities on track and aligned.
- Partner with the VP of Development to operationalize the product vision. Translate company and team goals into actionable user stories, detailed requirements, measurable outcomes and reliable execution.

- Apply product management best practices to help continually improve backlog management, discovery, and delivery, ensuring speed and alignment with HC standards.
  - Author PRDs, acceptance criteria, and release plans that balance speed with quality.
  - Facilitate sprint rituals with the team; clear blockers and adjust scope to hit commitments.
  - Partner with UX to test high-fidelity concepts, conducting user interviews or prototype sessions as needed.
  - Inform internal stakeholders, sales, and customer success—around upcoming features and launch readiness.
  - Monitor post-launch analytics; propose data-driven enhancements and phase-two bets.
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### **What You'll Bring:**

- 5–7+ years of end-to-end product management in SaaS, e-learning, or adjacent B2B/B2C digital products.
  - Demonstrated ability to lead teams through the next phase of evolution—uplifting established processes and working styles without losing sight of what already works.
  - Successful track record taking 0-to-1 or major releases to market, especially when integrating new tools or tech into existing, high-quality offerings.
  - Expertise applying product management best practices—backlog management, discovery, and delivery while matching the maturity and culture of the organization.
  - Fluency with dual-track agile, A/B testing, and outcome-based road-mapping.
  - Fluency with generative AI tools to optimize product workflows, with a strong sense for discernment and practical application.
  - Ability to translate product strategy into actionable user stories and rigorously prioritize under tight timelines.
  - Effective communication skills—able to translate complex ideas across disciplines and work styles, adapting your approach for any audience.
  - Bonus: experience in credentialing, adaptive learning, marketplace or platform ecosystems.
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### **What's in it for You**

At HC we are committed to a culture where every employee is valued equally, and everyone feels like an integral part of a supportive and connected team. Our commitment to our values starts with providing benefits that allow our employees to care for themselves, support their families, and give back to their community. Join HC, and you'll receive:

- A key role on a collaborative team dedicated to evolving and enhancing HC's respected platform



- The chance to help operationalize product practices and influence how product thinking is put into action across the company
- A competitive compensation plan with opportunity for advancement. Salary for this role: DOE.
- Opportunities for professional growth and development
- Flexible paid time off and company holidays
- Medical, dental and vision insurance
- 401(K) contributions with company matching program
- Year-round charitable donations gift matching program
- Flexible work environment
- Opportunities to participate in company-wide volunteer events, employee appreciation activities, and celebratory events

**Note:** This position requires regular hybrid work from our Eagan, MN office. Only local candidates will be considered.

HC is proud to be named one of the Top 200 Workplaces by Star Tribune in 2018, 2019, 2021, 2023, 2024, and 2025. It's a testament to the dedication we have to our employees' well-being and job satisfaction.

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### **Ready to Make a Difference?**

Interested candidates should submit their resume and cover letter to [elizabethm@holmescorp.com](mailto:elizabethm@holmescorp.com). Please include Product Manager in the subject line.

Application Deadline: 10/24/2025

*Holmes Corporation is an Equal Opportunity Employer. We celebrate diversity and are committed to creating an inclusive environment for all employees. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.*